



## Sarah Johnson

Directora del Weill Music Institute de Carnegie Hall (Nueva York), Sarah Johnson es responsable del desarrollo y supervisión de los programas educativos y sociales y de su planificación estratégica local, nacional e internacional. Las actividades del Weill Music Institute involucran anualmente a más de 30.000 personas en Nueva York, en el resto de los Estados Unidos y alrededor del mundo. Ha lanzado numerosos programas para el Weill Music Institute, entre ellos, el galardonado *Musical Connections*, que atiende a personas necesitadas en todo tipo de centros de atención social; el *Achievement Program*, un programa nacional de evaluación musical realizado en colaboración con el Real Conservatorio de Música de Toronto; o la recién nacida Joven Orquesta Nacional de los Estados Unidos, que inaugurará su primera temporada en el verano de 2013.

Antes de unirse al Carnegie Hall en abril de 2007, fue directora de Educación y de Relaciones Externas de la Philadelphia Orchestra. Ha desarrollado y dirigido programas de desarrollo profesional para músicos de las orquestas de Philadelphia, Saint Louis Symphony, New York Philharmonic y Tanglewood. Ha sido docente de la Academia de Liderazgo Orquestal de la Liga Americana de Orquestas Sinfónicas, y fue miembro del Consejo para las Artes y la Educación de Nueva York. Ha trabajado como artista docente con la New York Philharmonic y el Lincoln Center institute. Graduada en Oboe por la Julliard School, es miembro fundador del quinteto Ariel Winds, un conjunto dedicado a proyectos educativos.

As Director of The Weill Music Institute at Carnegie Hall, Sarah Johnson is responsible for developing and overseeing all educational and community activities at Carnegie Hall as well as strategic planning on a local, national, and international level. The Weill Music Institute annually serves over 300,000 people in the New York City metropolitan area, across the United States, and around the world. During her time at Carnegie Hall, Ms. Johnson has launched numerous programs including the award-winning *Musical Connections*, which serves people in acute need in shelter and service organizations; *The Achievement Program*, a national music assessment program in partnership with Toronto's Royal Conservatory of Music, and the recently announced National Youth Orchestra of the United States of America, which will have its first season in the summer of 2013.



Prior to joining Carnegie Hall in April 2007, Ms. Johnson served as Director of Education and Community Partnerships at The Philadelphia Orchestra. Ms. Johnson has helped to develop and/or lead professional development programs for musicians from the Philadelphia Orchestra, Saint Louis Symphony, the New York Philharmonic, and Tanglewood. She has served on the faculty of the American Symphony Orchestra League's Orchestra Leadership Academy and is a former member of the board of the New York City Arts and Education Roundtable. Ms. Johnson has also worked as a teaching artist with the New York Philharmonic and Lincoln Center Institute. A graduate from the Juilliard School, Ms. Johnson received her bachelor's and master's degrees in oboe performance. She is a founding member of Ariel Winds, a wind quintet dedicated to educational outreach.

## Joanna Massey

Directora de los programas escolares del Weill Music Institute de Carnegie Hall, Joanna Massey supervisa el desarrollo e implementación, en los ámbitos local, nacional y global, de programas dirigidos a profesores y estudiantes de todos los niveles. Incluyen iniciativas como "Link Up", que consiste en acercar la orquesta y la música sinfónica a niños y niñas de primaria; "Count Me In", un programa coral que se realiza después de finalizar la jornada de estudios con alumnos de secundaria de la ciudad de Nueva York; proyectos anuales sobre aprendizaje creativo para estudiantes de bachillerato; y programas de formación profesional para profesores y artistas docentes.

Antes de unirse al Carnegie Hall, Joanna Massey fue directora de Educación en el Jazz at Lincoln Center, donde lideró proyectos educativos y de integración social que llegaban anualmente a más de 50.000 personas, entre otros, el Programa Nacional de Jazz para estudiantes, seminarios para músicos y profesores de música y una academia de música semanal para estudiantes de Nueva York. Como periodista ha trabajado en el área de educación del periódico *The Boston Globe* y fue investigadora asociada de *The Project Zero*, el instituto de investigación de la *Harvard Graduate School of Education*. Es licenciada en Periodismo por la Universidad de Boston y máster en Arte y Educación por la Universidad de Harvard.



As Director of School Programs at the Weill Music Institute, Joanna Massey oversees the development and implementation of local, national and global programs and curricula serving teachers and students of all levels. These include “Link Up”, which introduces elementary school students to the orchestra and elements of music, “Count Me In”, an after-school choral initiative for New York City middle school students, annual creative learning projects for high school students, and professional training for teachers and teaching artists.

Before joining Carnegie Hall, Ms. Massey served as Associate Director of Education at *Jazz at Lincoln Center*, where she led efforts to connect more than 50,000 people annually with education and outreach opportunities, including a national high school jazz band program, workshops for music teachers and musicians, and a weekly music academy for New York City students. A former journalist, she has worked as an education reporter for *The Boston Globe* and a research associate for “Project Zero”, the research institute at the Harvard Graduate School of Education. Ms. Massey received her bachelor’s degree in journalism from Boston University and a master’s degree in arts in education from Harvard University.